

## Founder's Pledge

SportStar Relocation is dedicated to handling every aspect of your relocation process efficiently so you can concentrate on your profession and new surroundings. Our entire SSR team will focus its energy and vast experience on the details of your relocation process so you and your family can look forward to a new life in your new city.

Our mission is to ensure every client transitions smoothly from city to city. From the moment we get the call to the moment we give you the keys, our Platinum-Level Services and Real Estate savvy reinforce why we're the #1 athlete relocation company being talked about in locker rooms and front offices across the country.

Our goal: Minimize Stress, Maximize Success!



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- Ed Kaminsky, founder of SportStar Relocation



### $SSR\,Triangle$

Ed Kaminsky, founder of SportStar Relocation, has found that the vast majority of his athlete-clients desire a home within a geographical triangle that includes their practice facility, stadium/arena and the airport. Proximity within or near the "SSR Triangle" has been critical for athletes seeking to balance the demands of their personal and professional lives. The company's national network of Real Estate agents educates athletes and their families about the local community to ensure a seamless relocation and to expedite the process of making a new house and city—a "home."



## Company Overview

SportStar Relocation is the nation's premier Real Estate and relocation service provider for the professional sports & entertainment world. The company's national network of more than 2,000 seasoned agents has passed a rigorous screening process. Each agent has a proven track record working with high-net-worth clients and a history of servicing professional athletes in their particular market. In fact, SportStar Relocation agents were responsible for more than \$1 Billion in Real Estate transactions in the past year alone.

SportStar Relocation has worked with athletes facing the exciting, yet difficult, transition caused by a mid-season trade or release. We reduce the stress of relocating so you can concentrate your efforts on your new team and new city. SportStar Relocation's extensive concierge services manage every aspect of a move at NO COST to the client, allowing athletes to focus on their performance. There are NO ADDITIONAL FEES for SportStar Relocation's management of the Real Estate transaction, moving process, transportation of cars, assistance in securing personal trainers, personal chefs, or searching out new school districts for your children.

One Call. One Move. No Stress.

# CLIENT TESTIMONIALS

"When Katrina hit New Orleans, SportStar Relocation was there to help move my family quickly. In a crisis, I was able to move with the Hornets knowing my wife and children were in good hands."

– Jim Cleamons, Assistant Coach, Los Angeles Lakers

"SportStar Relocation was simply great and we couldn't have done it without them."

– T.J. & Katie Duckett, Washington Redskins

"SportStar Relocation provides critical, high-level relocation assistance for our athletes and fills a huge void in the industry."

- Veteran NFL Sports Agent

"14 teams later, finally we found a company that can smooth out the hassles of our sudden cross country moves." – Jim Jackson, NBA Veteran

"My boyz came through, the new crib is awesome and the service was tight."

# EXECUTIVE BIOS

### Ed Kaminsky, Founder and President

Kaminsky has been a fixture of the Manhattan Beach, CA Real Estate market for nearly 20 years and his license plate "ItzSold" is synonymous with his success. During his distinguished career, Kaminsky has executed more than 1,100 Real Estate transactions with a strong emphasis of those being with athletes, coaches and front-office executives of national sports teams. Kaminsky averages 100 transactions and sells more than \$80 Million in Real Estate annually, placing him among the top 100 agents in the nation. His efforts are largely responsible for creating a national reputation for Manhattan Beach as the community for athletes in Southern California. Kaminsky expanded his services nationally in 2004 with SportStar Relocation, which leverages a network of 2,200 qualified agents in 43 different states and Canada.

#### Ted Petersen, Vice President

Petersen brings a rich history of experience in the NFL, advertising, publishing and Real Estate arenas, building and managing successful sales teams while developing rewarding business partnerships. Petersen is a licensed Real Estate Agent who focuses on providing an unparalleled level of professionalism and personal service to ensure SportStar Relocation clients experience a seamless relocation. His attention to detail, coupled with going above and beyond expectations, has always been a key to Petersen's success.

### Jill Shepherd-Fuhr, Director of Business Development

Shepherd-Fuhr's background includes over 20 years of managing the broadcast appearances and interviews of professional athletes for the television entities of many MLB, NBA, NHL, and NFL teams including the Los Angeles Angels of Anaheim, San Diego Padres, Los Angeles Clippers, Los Angeles Lakers, Los Angeles Kings, Mighty Ducks of Anaheim, and San Diego Chargers. Jill experienced firsthand the trials and travails of sports relocation as the wife of a professional athlete, and is committed to making the process of settling into a new location easier for professional athletes and their families.

### Deanna Whipp, Director of Client Services - Corporate Headquarters

Whipp is committed to providing the highest level of customer service. With a background that includes fifteen years of customer relations experience, Deanna shifted her focus to Real Estate in 2003 and now holds a California Real Estate license. As head of SportStar Relocation's Client Services Department, Deanna works in a variety of ways to ensure that our high-profile clients get the premium service they expect and deserve.

Kelly Ford, Sales Specialist / Real Estate Division

Aaron Klapper, Director of Business Development / Real Estate Division

Katie Schwartz, Transaction Coordinator

Todd Wohl, Chief Auctioneer and Senior Appraiser / Real Estate Division

Ken Belanger, Vice President, Player Relations