



VIP Contact/Lead Entry Form

First Name: _____ Last Name: _____

eMail Address: _____

Address: _____

City: _____ State: ____ Zip Code: _____

Phone Number: _____ Fax: _____

Source: Web Phone Ad call Referral Other: _____

<p>1. Are you interested in:</p> <p><input type="checkbox"/> Buying a home</p> <p><input type="checkbox"/> Considering Investment Property</p> <p><input type="checkbox"/> Thinking of Relocating</p> <p><input type="checkbox"/> Best Finance Options</p> <p><input type="checkbox"/> Thinking of Selling Your Home</p>	<p>2. What is Your Home Search Criteria?</p> <p>Property Type(s):</p> <p><input type="checkbox"/> Single Family</p> <p><input type="checkbox"/> Condo / Townhome</p> <p><input type="checkbox"/> Lot and Land</p> <p><input type="checkbox"/> Income Property</p> <p><input type="checkbox"/> _____</p>
<p>3. Select cities to search:</p> <p><input type="checkbox"/> _____</p> <p><input type="checkbox"/> _____</p> <p><input type="checkbox"/> _____</p> <p><input type="checkbox"/> _____</p> <p>Notes:</p>	<p>4. Property detail to search for:</p> <p>Price Range: \$ _____ to \$ _____</p> <p>Year Built: _____ or newer</p> <p>Minimum Number of Bedrooms/Bath: ____ / ____</p> <p>Minimum Square Footage: _____</p> <p>Lot size: _____</p> <p>Additional Features:</p> <p><input type="checkbox"/> _____</p>



These scripts are for collecting email addresses from your Center of Influence:

Call to Action Database Follow-up Script – Personal Use this script to call your existing contact list personally

Hi, this is _____ from _____ and
(Your Name) (Brokerage/Team Name)

I wanted to call you to let you know I am about to premier some exciting new services that will help you stay informed about all real estate opportunities and updates in your neighborhood.

I would like to send you an email announcing this exclusive information and wanted to make sure I had the best address to send this email to you.

eMail Address: _____

If they ask what information you are sending:

Information such as the most current neighborhood value reports, new listing alerts and much more from my new website.

Oh by the way, are you or anyone you know thinking of buying or selling a home?

Thank you.

Goodbye 😊

If customer is hesitant to give out eMail Address:

I can understand your concerns...

Like you, I hate to get junk eMail too. I am extremely careful and will make absolutely sure that your eMail address will not go anywhere except between you and me.

Which eMail address do you want me to use, work or home?

What is it? _____



Call to Action Database Follow-up Script – Assistant/Partner
Use this script for an assistant or partner to call the existing contact list

Hi, this is _____ from _____ and
(Your Name) (Brokerage/Team Name)
_____ wanted me to call you to let you know she/he is about to
(Agent's Name)
premier some exciting new services that will help you stay informed about all
real estate opportunities and updates in your neighborhood.

We would like to send you an email announcing this exclusive information and
wanted to make sure I had the best address to send this email to you.

eMail Address: _____

If they ask what information you are sending:

Information such as instant neighborhood value reports, new listing alerts and
much more from _____ new website
(Agent's Name)

Oh by the way, are you or anyone you know thinking of buying or selling a
home?

Thank you.

Goodbye 😊

If customer is hesitant to give out eMail Address:

I can understand your concerns...
Like you, I hate to get junk eMail too. I am extremely careful and will make
absolutely sure that your eMail address will not go anywhere except between
you and _____.
(Agent's Name)

Which eMail address do you want me to use, work or home?

What is it? _____